



Watch Elite Soccer at the **B+ College Classic**

In honor of Andrew McDonough

Men

- Naval Academy
- Villanova
- Univ. of DE
- Temple
- Monmouth Univ.



Women

- Univ. of MD
- Naval Academy
- Princeton
- Villanova

Join Us for a Great Day of Soccer and Help Fight Childhood Cancer

Date: Saturday, April 16, 2011 (Rain Date: April 17)

Time: 10am - 3:30pm

Location: Kirkwood Soccer Complex, New Castle, DE

Cost: \$10 for an all-day pass (Age 6 and under Free)

Directions: www.KirkwoodSoccer.org

For game times and more: www.BePositive.org

All proceeds benefit The B+ Foundation and our fight against childhood cancer.



B+ College Classic

Join Hundreds of Soccer Fans on April 16th for a Great Day of Soccer and Help Fight Childhood Cancer

Be a Sponsor

Andrew Level: \$10,000

- Logo on tournament T-shirt
- Full Page Program Ad (inside or back cover)
- Event Banner and Display Table
- 10 Broadcast Mentions at Event
- Featured in Press Releases /Emails
- Logo and link on B+ Website
- 12 VIP Hospitality Passes

B+ Hero Level: \$2,500

- Half Page Program Ad
- Event Banner and Display Table
- 2 Broadcast Mentions at Event
- Featured in Press Releases and Emails
- Logo and link on B+ Website
- 4 VIP Hospitality Passes

Amy Level: \$5,000

- Full Page Program Ad
- Event Banner and Display Table
- 5 Broadcast Mentions at Event
- Featured in Press Releases and Emails
- Logo and link on B+ Website
- 8 VIP Hospitality Passes

Live Like Andrew: \$1,000

- 1/4 Page Program Ad
- Event Banner and Display Table
- Logo and link on B+ Website

Heart of a Champion: \$500

- 1/8 Page Program Ad
- Event Banner and Display Table

For these and other sponsorship opportunities, contact Whitney Cochran at whit4010@yahoo.com. Tax ID 42-1741037

About The Andrew McDonough B+ Foundation

The B+ Foundation is in honor of Andrew, a 14-year-old elite soccer player who died from complications of leukemia in 2007. The B+ Foundation is dedicated to raising money to help financially support families whose child has cancer, and to provide grants for childhood cancer research. In the past 3 years, we have awarded \$700,000 in grants and assistance to families in 36 states.

Help us help the 46 children who will be diagnosed with cancer today.

For more information, please visit us at www.BePositive.org.