



THE B+ FOUNDATION ANNOUNCES 2011 RACING PROGRAM

Al Carter and Hugh Plumb to co-drive the #45 B+ Racing / Fall-Line Motorsports BMW M3 in the 2011 Continental Tire Sports Car Challenge GS Class

Wilmington, DE (1-21-2011) - A new racing sponsor will make its debut in the 2011 Continental Tire Sports Car Series Challenge at Daytona International Speedway next week; The B+ Foundation. The Andrew McDonough B+ Foundation honors the memory of Andrew McDonough., provides financial assistance to families of children with cancer and sponsors research to find cures for pediatric cancers and advancements in chemotherapy.

Andrew McDonough was a 14-year-old athlete and 'A' student from Wilmington, Delaware. Andrew went from playing four soccer games on a Saturday in 2007 to cardiac arrest and a diagnosis of leukemia and sepsis just 48 hours later. Andrew's blood type and the family's motto was and continues to be, "**B+**" ... "**Be Positive**".

Al Carter and Hugh Plumb will be co-driving the #45 B+ Racing / Fall-Line Motorsports BMW M3 GS. Carter is a two-time Skip Barber Series Masters Champion (2008, 2009) and debuted in the Continental Challenge last year. Plumb was the 2006 GRAND-AM Continental Tire Sports Car Challenge Street Tuner Championship runner-up with his brother Matt Plumb and 2003 Grand-Am Rolex Sports Car Series GT Championship runner-up.

Al Carter and Hugh Plumb have high level expectations for the 2011 season and are definitely amongst the top contenders for the 2011 title.

"I am very happy to announce our new B+ Racing program," stated Joe McDonough, founder with Andrew's mom and sister of The Andrew McDonough B+ Foundation. "Thanks to the generosity of some very kind folks, the "B+" logo and our crusade to fight childhood cancers will be prominently featured on the #45 B+ Racing Fall-Line Motorsports BMW this year in the 2011 Continental Tire Sports Car Challenge GS Class. Our B+ Racing race car debuts in the ten-race series at Daytona International Speedway on January 28th."

"Our B+ Racing program will help to generate tremendous awareness and funds for our battle against childhood cancers. Drivers Al Carter of Wilmington, DE and Hugh Plumb, of Unionville, PA, are enthusiastic supporters of our mission and they really "get it", added McDonough.



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Carter and Plumb will visit a hospital or an organization caring for children with cancer before each event in the market where the race takes place. Their first visit is scheduled at the give Kids The World Village in Kissimmee, Florida on Wednesday, January 26 at 6:00 PM.

"I'm very excited to be joining Fall-Line Motorsports to drive a BMW M3 in the 2011 Continental Tire Challenge and represent the B+ Foundation," announced Al Carter. "To know that the 2010 Fall-Line championship winning car completed every green flag lap raced en route to winning last year's Continental Challenge, puts me and co-driver, Hugh Plumb, right where we want to be in terms of reliability. Mark Boden has done a tremendous job in assembling a great team to run in 2011. Our car will proudly be carrying the sponsorship of the B+ Foundation. This foundation was founded to honor the legacy of Andrew McDonough and is doing tremendous work in helping children and their families in their battle against childhood cancers. As a cancer survivor myself, I hope to bring recognition to this worthy cause" added Carter.

"I'm so happy to have been selected by Al Carter to co-drive the #45 B+ Racing Fall-Line Motorsports BMW M3 with him this season and to represent the B+ Foundation," announced Hugh Plumb. "Fall-Line Motorsports has shown in a short time that they can win races and championships. This is something that is very hard to do. Team owner Mark Boden has done a superior job surrounding himself with talented people that all share a common goal, that is to turn out well prepared cars, capable of winning races each weekend. I am excited more about my teammate Al than anything. This is a guy that had only driven Skip Barber up until last year, our first year was a commitment to learn new tracks, get up to speed in a Continental Challenge car and get races under his belt. He has far exceeded my expectations and gets faster every time he gets in the car. He has a very smart approach that is extremely important for consistent top finishes. He not only has talent but is also a class act guy that has become a good friend. I am honored to be a part of The B+ Foundation's quest to spread awareness to fight childhood cancer, and help to change peoples' lives along the way" Plumb said.



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The Continental Tire Challenge GRAND-AM 200, first of ten rounds of the 2011 Continental Tire Sports Car Challenge is scheduled for January 27-28 at the Daytona International Speedway, Florida. The race will start at 1:30 PM (ET). The race will be aired on Speed on Saturday, February 5 at 3:00 PM ET. Follow The B+ Racing on Facebook at www.facebook.com/B+Racing and on Twitter at www.twitter.com/B+Racing

ABOUT THE B+ FOUNDATION: The Andrew McDonough B+ Foundation honors the memory of Andrew McDonough. Andrew's mom, dad and sister founded The Andrew McDonough B+ Foundation. The overall goal of The B+ Foundation is to "Do Good". The B+ Foundation uses motorsports to increase awareness of the Foundation and raise additional money with fund raisers and other events. During the ten races of the 2011 Continental Tires Sports Car Challenge, Al Carter and Hugh Plumb will visit kids with cancer in hospitals before each event to make a difference and keep the "B+" message alive through outreach efforts and talks. The B+ Foundation provides financial assistance to families of children with cancer. The B+ Foundation has awarded over \$400,000 to hundreds of families from around the country in their time of greatest need. The Foundation also sponsors research to find cures for pediatric cancers and advancements in chemotherapy. In 2011, The B+ Foundation will award another grant of \$250,000. **Information about the Foundation and its activities can be found at www.BePositive.org.**

ABOUT FALL-LINE MOTORSPORTS: Fall-Line Motorsports returns to the GRAND-AM Continental Tire Sports Car Challenge GS Class to defend their 2010 Driver and Team Championship Titles. The Northbrook team will campaign three BMW E92 M3s in the season opener at Daytona International Speedway in January. Fall-Line's goal is to field the absolute best prepared cars with quality drivers and to be consistent frontrunners. Competing in the GS class of the Grand-Am Continental Tire Challenge series, Fall-Line has built their knowledge of the series from the ground up. Getting their start in Grand-Am by developing and building BMW M3's from scratch, in house, for top teams, and supporting those teams as they sorted out their cars, and progressing thru building our own BMW M3's and competing with them in the series.

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