
News release: IMMEDIATE RELEASE

**DELAWARE-BASED ANDREW MCDONOUGH B POSITIVE FOUNDATION TO WIN
GRANT FROM CHASE THROUGH FACEBOOK PROGRAM**

**MORE THAN 2 MILLION FACEBOOK USERS PARTICIPATE
IN CHASE'S ONLINE VOTING PROGRAM**

Wilmington, Delaware, January 27, 2010 – Chase and Facebook® today announced that the Wilmington-based Andrew McDonough B Positive Foundation was selected to receive a major grant after the final round of [Chase Community Giving](#). The online philanthropy program's Advisory Board, which includes Emmy nominated actress Eva Longoria and NBA Hall of Famer David Robinson, among others, selected the Delaware charity after Facebook users voted for the organization to advance to the final round of Chase Community Giving.

Chase Community Giving, a grassroots campaign launched November 16 to inspire a new way of corporate philanthropy, allowed Facebook's 350 million users to choose from more than 500,000 of their favorite small and local charities and to vote for them to win their share of Chase's philanthropy dollars. Chase announced its final list of small and local charities receiving a total of more than \$5 million in grants through the online charity initiative.

The bank gave major grants to the top 6 charities receiving the most votes from Facebook users in the final round of Chase Community Giving. The [Chase Community Giving Advisory Board](#) selected 17 additional charities from the tens of thousands of organizations that were nominated in Round One, to share a total of more than \$1 million.

The Advisory Board selected the [Andrew McDonough B Positive Foundation](#) of **Wilmington** to receive \$37,000 to provide financial and emotional support to families with critically ill children across the country. The Foundation will use the funding to lessen the burden on families and work to help parents in all 50 states focus on their child's health rather than worrying about burdens including medicine, food and shelter.

“We are very humbled and appreciative that our son's story and the mission of The Andrew McDonough B+ (Be Positive) Foundation touched the Advisory Board in such a special way. This additional generosity will enable us to help so many more families of children with cancer. Until we can prevent families from having to walk down this terrible path at all, we will be here to help them in any way that we can. The Advisory Board has strengthened our resolve,” said Joe McDonough, President of the Foundation. “It is heartwarming to see a large company care so deeply about philanthropic efforts; particularly that of smaller, grassroots community organizations. I am confident that Chase's pioneering efforts in the social networking arena will serve as a model for other companies' community giving efforts.”

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The Delaware-based charity is in addition to those determined by Facebook user votes that represent a broad range of worthy missions, providing service in areas such as: assisting the families of children with special needs, finding a cure for a terminal spinal disease affecting infants, offering healthcare in rural areas, and supporting people struggling with depression. Other charities selected by the Advisory Board range from organizations that create programs to help individuals and communities grappling with hate crimes and bias to providing quality college advising to talented, financially disadvantaged high school students. For a list of all the winners in Round Two, visit the [Chase Community Giving](#) site on Facebook.

Based on fans' overwhelming response and passion for local charities, Chase has committed to continue Chase Community Giving in the future.

"We are thrilled with the way Facebook Fans came out to support the wide range of small and local charities through this new method of giving and we are grateful for the participation of the Advisory Board members. Because of the overwhelming response and positive feedback, we will continue Chase Community Giving in the future," said Kim Davis, president of the JPMorgan Chase Foundation. "We think this program resonated with individuals and entire communities because it allowed them to show their support for local needs in a way they never could before. Chase Community Giving allowed Facebook users, as well as the leadership on the Advisory Board, to express their passion for smaller charities and gave a national voice to charities that historically haven't received funding from corporate philanthropies. In many cases, these donations are the largest gift the winning charities have ever received."

"The enthusiastic response to Chase Community Giving confirms that this innovative means of charitable giving is more than possible--it works. Harnessing the power of social networking to give individuals and communities a voice in corporate philanthropy has proven to be a great motivator and will have a significant role in the future of giving," said Elliot Schrage, Vice President of Global Communications, Marketing and Public Policy at Facebook.

"As the founder of a local nonprofit, I know this was a transformative experience for small charities throughout the country. Over the last two months, Chase Community Giving helped small charities get their stories out, gain new fans, find new sources of support and build an online fundraising strategy for the future," said NBA Hall-of-Famer and Chase Community Giving Advisory Board Member David Robinson.

To be eligible for the program, charities had to be a registered 501(c)(3) non profit, have an operating revenue under \$10 million, not discriminate against any particular groups and meet other requirements as described in the program's rules. Facebook users voted for non profits in Round One from all 50 states and the District of Columbia that serve the general public in the following areas: education, healthcare, housing, the environment, combating hunger, arts and culture, human services and animal welfare. Tens of thousands of charities rallied supporters through online videos, mass emails, and other grassroots efforts to promote their Big Ideas for making a significant local impact in their communities. On December 16, the top 100 eligible vote-getters were announced to receive \$25,000 each, and moved on to Round Two to submit a million dollar grant proposal to Facebook users. Only two of the 100 organizations overlapped with Chase's existing giving portfolio.

JPMorgan Chase donates a total of more than \$100 million annually to more than 3,000 non-profit organizations in local communities, nationally and abroad. This \$5 million Facebook effort is in addition to the bank's traditional philanthropic giving.

For more information on the program and other winning charities, visit:
<http://apps.facebook.com/chasecommunitygiving>.

About Chase

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), which operates more than 5,100 branches and 15,000 ATMs nationally under the Chase brand. Chase has 146 million credit cards issued and serves consumers and small businesses through bank branches, ATMs and mortgage offices as well as through relationships with auto dealerships and schools and universities. More information about Chase is available at www.chase.com.

About Facebook

Founded in February 2004, Facebook's mission is to give people the power to share and make the world more open and connected. Anyone can sign up for Facebook and interact with the people they know in a trusted environment. Facebook is a privately held company and is headquartered in Palo Alto, Calif.

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